

XCON MYRTLE BEACH 2012

## DEALER / VENDOR



XCON MYRTLE BEACH 2012  
843 839 4820 ph 843 531-9069fax  
[www.xconworld.com](http://www.xconworld.com)

## Dealer / Exhibitor Information

**Fees:** The booth spaces are 6x10 or larger and are available on a first come first serve basis. We will send a confirmation with an assigned space upon receipt of your application and payment in full.

10x10 booths	\$175
Corner booths	\$250
End Cap booths	\$325
½ Artist Table	\$80

3x6 tables are available for \$25 each or free with 2 or more booth rentals.  
Electricity is available for \$100 per booth (limited availability)

### **Hours:**

	Exhibitor Set Up	Open to Public	Close
Thursday	12pm	NA	6pm
Friday	8am	12pm	7pm
Saturday	9am	10am	7pm
Sunday	9am	10 am	3pm

**Advertising:** A program will be produced as a limited edition item for this extraordinary event. Limited space for advertising is available as follows.

¼ page	\$150
½ page	\$250
Full page	\$500

Inside Covers reserved for corporate sponsors

Back Cover reserved for corporate sponsors

**Corporate Sponsorships:** XCON Myrtle Beach has a limited number of corporate sponsorships available. These are reserved for our corporate sponsors who help to make this event and all future events truly awesome. Please contact Robin Roberts with XCON for more information.

Corporate Sponsors get a booth in the exhibit hall, logos on all printed materials including T-shirts, etc. and participation in our VIP party.

Please see our Kick Starter for Corporate Sponsorships XCON V or get a separate packet from one of the Executive Staff.

**X Bucks:** XCON uses Con Currency known as X Bucks for trade stimulus and prizes. We require every vendor to accept X Bucks at their booth on an even basis. We will buy these back from you at the end of the convention at 80% of face value. Given that the we only pay 80% we understand if you want to limit your product available for purchase but we encourage you see this as a pre-negotiated 20% discount that benefits our non-profit charities.

## 2012 X CON Exhibitor Application Form

**Exhibitor / Contact's Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Type of product Selling /Exhibiting:**

Artist Half Table @ \$80 \_\_\_\_\_ x \$80 = \$ \_\_\_\_\_

Regular 6x10 booths @ \$175 each \_\_\_\_\_ x \$175 = \$ \_\_\_\_\_

Corner booths @ \$250 each \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_

End Cap booths @ \$325 each \_\_\_\_\_ x \$325 = \$ \_\_\_\_\_

Tables @ \$25 each \_\_\_\_\_ x \$25 = \$ \_\_\_\_\_

Electricity @ \$50 each \_\_\_\_\_ x \$50 = \$ \_\_\_\_\_

¼ Page Advertisement in Program \_\_\_\_\_ x \$150 = \$ \_\_\_\_\_

½ Page Advertisement in Program \_\_\_\_\_ x \$250 = \$ \_\_\_\_\_

Full Page Ad in Program \_\_\_\_\_ x \$500 = \$ \_\_\_\_\_

Total Now Due: \$ \_\_\_\_\_

Visa/ Master Car / American Express

Number \_\_\_\_\_ Exp \_\_\_\_\_ / \_\_\_\_\_

CVC code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

You hereby authorize XCON to charge your card for amount listed above. A copy of this charge and signature will be kept on file. Refunds will be handled on a case by case basis at the discretion of the Convention Staff. Your charge will list on your statement as **Palmetto Studios.**

Booth Assignments will be made by the Convention Staff. We will try to handle requests but do not guarantee any requests unless a premium space is purchased or a corporate sponsorship is purchased. Requested Space(s) \_\_\_\_\_

## Dealer / Exhibitor Agreement

This agreement is a statement of XCON policy. Please read carefully before signing. Please keep a copy for your records.

1. XCON agrees to provide \_\_\_\_\_ exhibit booths to the XCON May 2012, hereafter referred to as XCON, for a total cost of \$\_\_\_\_\_ to \_\_\_\_\_ hereafter referred to as exhibitor.
2. Exhibitor agrees to provide full payment with this agreement. No refunds will be given within 60 days prior to the event. Any requests for refunds must be made in writing.
3. XCON agrees to provide both space as specified above barring any acts of nature or other incidents making facility or location unusable.
4. Exhibitor agrees that XCON staff, volunteers, agents, associates shall not be responsible for lost, stolen or damaged items, goods, etc. The security of your display and its contents reside with you the exhibitor.
5. Booth assignments are at the full discretion of the XCON staff. Exhibitor agrees to keep booth area clean and safe at all times. Exhibitor will be responsible for any damage to the facilities noted at exhibitor's booth or surroundings.
6. Exhibitors booths can not be sublet or sold in whole or in part. To do so violates this agreement and shall give cause for the removal of exhibitor with no refund.
7. Exhibitor acknowledges there will be many similar exhibitors. No rights of exclusivity shall be given, granted or implied of any kind.
8. Exhibitor agrees to the posted hours of operation and set up and take down. Any activity outside of said posted times shall constitute a violation of this agreement.
9. Exhibitor shall not disrupt the event by any means the XCON staff deems to do so including but not limited to Loud Music, Open Flames, Moving of merchandise in or out of the hall during operational hours, loud obnoxious behavior, etc.
10. Exhibitor is responsible for all appropriate licenses to sell and/ or display your product including the showing of videos or playing of music as well as copyrights and license agreements. Any activity which is not fully licensed or permitted shall constitute a breach of this agreement. Furthermore Exhibitor agrees to hold harmless and indemnify XCON from any legal action which may result from Exhibitors actions during XCON.
11. Exhibitor agrees to obey all federal, state and local laws including but not limited to obtaining business licenses as may be required. Exhibitor is responsible for all licensing and tax liability issues arising from the activity of the Exhibitor while attending XCON.
12. Exhibitor agrees any disputes arising from this agreement shall be settled in the Jurisdiction of Horry County, SC.
13. Exhibitor agrees to this agreement in whole and accepts any breach thereof shall constitute the removal of Exhibitor from XCON without refund.
14. The foregoing represents the full agreement between XCON and Exhibitor.
15. Vendor agrees to accept X Bucks from attendees on equal par and further agrees to sell them back to XCON at 80% face value.

**Exhibitor Signature (required)** \_\_\_\_\_ **Date** \_\_\_\_\_